



PRESS INFORMATION

IFSEC 2012 - Stand 4/H135

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ELMDENE TO PUT POWER SUPPLY SOLUTIONS IN THE SPOTLIGHT AT IFSEC 2012

Innovative electronic security and fire products manufacturer, Elmdene International Limited - a subsidiary of Potter Signal, LLC - plans to unveil a number of new and enhanced solutions for IFSEC 2012, including highly efficient Power Supply Units (PSUs) - based around switch mode technology, the new, innovative Power over Ethernet (PoE) standby PSU devices, plus sounders and IR exit buttons for access control. Also being demonstrated on-stand will be the Merlin MGD-S an intelligent acoustic graffiti detector which secured a Security Industry Award at last year's event.

With Elmdene reporting record demand for energy-friendly switch mode PSUs, the company is planning to significantly extend its portfolio with the launch of the latest EN2 and EN3 products at IFSEC 2012. The new PSUs are designed to supersede older linear models while retaining the functionality that made the previous variants so popular. Also part of Elmdene's expanding switch mode offering on show for IFSEC 2012 will be a number of new 24V units that are being introduced to replace Elmdene's BM and N ranges.

When it comes to Power over Ethernet (PoE), Elmdene will be premiering a range of highly capable standby PSUs which are designed to offer an important safety net for PoE devices that are increasingly being deployed in mission critical security, access control and IT applications. The standby units, which come as either mains or PoE powered, are designed to provide reliable battery back-up in the event of a power loss and also, crucially, to offer a cost effective solution to deliver power to systems out in the field.

Looking at sounders, Elmdene's latest internal sounder, INT1-T, will be on display. This is suitable for operation with systems that are designed to meet the pivotal PD6662-2010 standard. The sounder is also able to provide a tamper alert should any unauthorised attempt be made to remove its cover or to take the unit from where it has been mounted.

In addition, Elmdene will be using the exhibition to promote its IR exit devices. Made from durable stainless steel the buttons require no direct hand contact so they are an ideal access control solution for environments such as hospitals and laboratories, where the transfer of dust and germs can be problematic.

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Said Justin Roberts, Sales and Marketing Director at Elmdene International Limited: "IFSEC is an important exhibition for us and this year sees us launching an unprecedented number of new products. One of the key focuses for us is undoubtedly switch mode technology given the tremendous efficiency - 80-87 % - and cost-in-use benefits that this delivers when incorporated into PSUs for security, access control and fire applications compared to linear devices. Certainly the switch mode message seems to be getting across as we are witnessing a 75% conversion rate from linear at the moment.

"Alongside this, with the rapid expansion of Power over Ethernet systems, we believe that we are well placed with our new standby PSU models to offer a robust, and cost effective, solution to support the operation of such systems and, crucially, to provide peace of mind in the event that there is a power outage. We also expect significant interest in the IR exit buttons for access control given the greater spotlight on organisations like hospitals to minimise the transfer of infections."

For more information please visit Elmdene's on stand 4/H135 during IFSEC 2012 or Tel: +44(0)23 9269 6638, email: sales@elmdene.co.uk or log on to www.elmdene.co.uk. Elmdene also has a YouTube Channel which can be found at www.youtube.com/user/ElmdeneInternational and a Twitter account: ElmdeneIntltd.

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Notes to Editor

For more information or an image to support this press release please contact: Tim Compston, PR Director, Compston PR on Tel: +44(0)1383 665 060, Mobile: 07910 514 943 or email: compstonpr@gmail.com.

About Elmdene International Limited

Founded over 40 years ago, Elmdene International Limited - a subsidiary of Potter Electric Signal, LLC - is head-quartered in Portsmouth, England, with a turnover of £10 million and has 100 employees. The fast growing company manufactures electronic products for the security, access control, CCTV and fire industries around the world. Key product lines for Elmdene include: its new innovative Merlin MGD-S Graffiti Detector which applies acoustic technology to detect aerosol-propelled spray paints, energy efficient Switch Mode power supplies which are up to 87 per cent efficient (compared to around 50 per cent for linear alternatives), a wide range of external and internal sounders, panic buttons, magnetic contacts, safe limpets, junction boxes and ancillaries.

Elmdene places a strong emphasis on quality, is accredited to BS EN9001:2000, and manufactures products to technical standards recognised around the world such as: VdS in Germany for EN54-4 power supply equipment for the fire industry, NFa2p in France, NCP in the Netherlands and INCERT in Belgium for magnetic contacts, external sounders, power supplies and inertia detectors.

For more information on Elmdene International Limited please visit: www.elmdene.co.uk.